"YOU HAVE BECOME DOCTORS": LADY HEALTH WORKERS' EXPERIENCES IMPLEMENTING AN MHEALTH APPLICATION IN RURAL PAKISTAN

"The expansion of the LHWs' responsibilities to more clinical care, supported by the POM app, impacted their role as community health care providers... many LHWs spoke about how their communities valued their services more and how they became more respected as health care professionals."





Read full text here:

http://ow.ly/gFi450EN627

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"Impact is more since we got the tablet and blood pressure apparatus... by checking blood pressure, there is a lot of impact happening. Earlier, we used to go to pregnant women and listen to their troubles but couldn't do anything for them, but now when we check pressure and we got blood pressure apparatus, then it affects us a lot."

- A quote from a Lady Health Worker:



